

Sustainability today: Strategies for a dynamic landscape

Teaser Video Transcript

Magic question for ESG

Strategy topic in your companies and my recipe is 2 questions. First question, you ask your peers, your colleagues, your board, how can we make ESG a true level for innovation, resilience and growth? Help me do that. If you ask them, they will help you. And the second question is beyond pure compliance. Compliance is just a license to operate. So beyond pure compliance, how can we future proof our business?

And if you start working on those questions in working groups with executives in your company, you will see that ESG is becoming a true strategic topic.

Excellent. And Janice? Yeah. So I'm going to give my words of wisdom. I'm going to start with negative, which is my risk hat on, but I'm going to finish positive. So look, as far as I'm concerned, climate is an not diverse, undiversifiable risk. We are all exposed to it in some way or another and we can do things to hedges, we can do things to take advantage of it, but it is there.

I think my words of wisdom are just be curious. Actually for those that are on journeys and that are doing reporting already and, and are really in this, you know you are, your curiosity has already been sparked. For those that aren't, it's really looking around your business, your value chain. At worst you find risks that you need to think about, but however they will help you with strategy development. At best you find opportunity and innovation and things that you can, new markets that you can look at. I think knowledge is powerful irrespective of whether it shows you risks or it shows you opportunities and it is valuable and there is value in being able to articulate your position as a business.

There is value in being able to articulate your forward planning as a business from a financial perspective, in seeking capital, in making capital decisions, in making sure that you have your teams trained, not just in reporting, in how you do your business. If you are in manufacturing or you are in a technology company, how can you tool your staff and hope to ensure that they are ready for the future? So there is power in that, there is value in that. And I think it can often be just to spark a conversation about this with the senior leader or across your teams and you never know where you're going to find. And so as I said, starting negative, finishing positive.